

Why BUY IN?

Shifting

5%

“Buying locally means investing in my neighbors and my community.”

Jeff Zahrt,
MVP Visual Media

Boosts the Local Economy

Whether your buying power is \$100 or \$100 million dollars, if we all work together to shift just 5% of our buying power into Linn County we could add an additional \$400 million in economic impact into our community.

Creates & Supports Local Jobs

When your buying power moves through the local community it generates additional income, which in turn creates additional jobs, stimulates business growth and expansion, attracts better businesses and employees...the list goes on and on.

Helps the Environment

Purchases from local businesses require less transportation and are commonly set up in town or city centers as opposed to developing on the fringe. This generally means contributing less to sprawl, congestion, habitat loss and pollution minimizing negative environmental factors.

Preserves & Strengthens Linn County

Programs that provide additional economic stimulus, increase jobs, and assist local businesses improve the quality of life for our community. It also draws the attention of companies looking to relocate or expand to Linn County, and entrepreneurs contemplating setting up establishments in our area.



Need help locating a business?
Have questions about making the shift?
Contact 319.398.5317 or www.buyinlinn.com

